

**As Long
as Enthusiasm
Holds Out,
So will new
Opportunities**

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INTEGRITY

◆ Public ◆ Private ◆ Personal

INTEGRITY
QUARTERLY NEWSLETTER
ON THE THRESHOLD OF HISTORY

APRIL-JUNE 2018

In our quest to push for new frontiers and take advantage of present opportunities, we are constantly challenged on the need to creatively implement our ideas and projects using the best available resources at our disposal. In this quarter, while we continue in the series of past projects, we have also created more activities that would add value to our stakeholders across board. Below are summaries of our activities in this quarter-

PROJECTS/ACTIVITIES

BREAKFAST MEETING WITH DR. CHRISTOPHER KOLADE CON

During the year, Management of the organisation came up with different initiatives and possible incentives to motivate the signatories signed on to the Convention. As a first step, it was agreed that there was the need for a Business Integrity mentor to speak to the Chief Executives of the companies in other to regain/sustain the interest of the members on the benefits of being members. It was agreed that Dr. Kolade fits into the mold. After initial discussions with Dr. Kolade and his consent to proceed, the proposal and plans were set for the meeting. The meeting held on May 23rd, 2018 at the Antarctica Room of Eko Hotel & Suites, Lagos. It had in attendance, seventeen (17) persons that cuts across Executives of the companies signed on to the Convention as well as Directors and staff of the organisation. The feedback from the members was received in good faith with the assurance that the organisation would communicate with the members periodically on our activities through a viable communication platform.



PROJECTS/ACTIVITIES

6TH ANNUAL CHRISTOPHER KOLADE LECTURE ON BUSINESS INTEGRITY

The Annual Christopher Kolade lecture series which commenced in 2013 was instituted in the name of an Integrity icon to mark his landmark year- his 80th birthday.

The lecture series is emerging as a forum for businesses to engage with experts and with each other on business integrity issues. The past five editions have addressed issues around building businesses on a solid foundation while imbibing a culture of Business Integrity.

The 6th edition which held on Friday June 29, 2018, focused on present realities as it affects the nation in the theme 'The Role of Business Integrity in National Transformation'. This provided a platform for key influencers in the Private sector and political sector to discuss key issues relating to the theme. The Lecture had in attendance about three hundred participants, which included Captains of Industries, Private sector/Public sector influencers, the Former President of Nigeria- Chief Olusegun Obasanjo, Dr. Christopher Kolade, former High Commissioner to the United Kingdom and the honoree of the annual lecture, Mr. Paul Arkwright, The British High Commissioner to Nigeria, Mrs. Ibukun Awosika, Chairman, First Bank Nigeria Plc and the Convention on Business Integrity, Mr. Pascal Dozie, Chairman of Diamond Bank Nigeria and Africa Capital Alliance amongst others. The Keynote Address by the former President addressed the pivotal role of Integrity in National Transformation based on his experience in the political and national life of the nation in the last four decades. The 2nd keynote speaker Chief Wale Akinyemi addressed the role of Integrity in Business, Private and social interactions of individuals and national development.

Following the success of the 6th Annual Christopher Kolade lecture on Business Integrity, one of our valuable partners, DFID- (Department for International Development) has agreed to continue supporting our Anti-corruption activities.



PROJECTS/ACTIVITIES

THE CORPORATE GOVERNANCE RATING SYSTEM (CGRS).

The Convention on Business Integrity (CBI) in partnership with The Nigerian Stock Exchange (NSE) established the Corporate Governance Rating System (CGRS) for listed companies in Nigeria with funding from the Siemens Integrity Initiative. CGRS assesses companies on four dimensions; corporate integrity, compliance with NSE and general governance rules (SEC Code, CAMA with industry-specific rules added as relevant) which accounts for 50%, a dimension reflecting fiduciary awareness of directors - Fiduciary Awareness Certification Testing (FACT) accounting for 10%, and a two dimensions reflecting the confirmation of stakeholders of a company's integrity in the marketplace - Corporate Integrity assessments based on feedback from stratified, random sample of stakeholders (20%) and an Expert Multi-Stakeholder Group (EMSG – 20%). The CGRS covers themes including Business Ethics & Anti-corruption, Internal & External Audit and Control, Shareholder & Stakeholder Rights, Board structure and Responsibilities, and Transparency and Disclosure.

To leverage the results of the CGRS, the ratings are used as part of the criteria for being listed on the new Premium Board launched by Nigerian Stock Exchange (NSE) in 2015 and for making it onto the proposed Corporate Governance Index.

The NSE on January 18, 2015, released a circular on the formal commencement of the CGRS for all quoted companies in January 2016. The tables below give a breakdown of the total number of companies who went through the CGRS process as at June 2018.

CGRS activities completed as @ June 2018

No of companies that Started the Process	117
No of companies that completed the Process	66
No of companies making the 70% threshold	40



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BUSINESS INNOVATION FACILITY (BIF 2)

CBi is the implementing partner to PwC London on the BIF – A partnership to reach 160,000 beneficiaries and raise their incomes by £16m. The programme is reaching poor producers in several agriculture markets (Aquaculture, cassava, dairy, maize & information and advisory services) to improve their productivity, product quality and improve several market functions that were not working in their support.



Through the efforts of BIF in the dairy sub-sector, Napier grass is becoming the main fodder of choice for pastoralist communities due to the extra 2-3L of mil it generates per cow as against 0.8L. 2 hectares of Napier can support 30 animals for 1 year as opposed to only 8 animals when fed with the ordinary grass. In aquaculture, cost of feed is about 80%-90% of raising fish to table size. BIF innovation around alternative feed using nutrient infused, hydroponically grown grain shoots has shown that despite slower weight gain (2% less than conventional feed at 5 months old) the amount spent on feeding to that stage crashed by over 60%. In cassava, working with synergies, we are helping clusters of poor women producers process their cassava peel waste into grits that are now certified healthy by a research institute under IITA as suitable part replacement for expensive maize in livestock feed formulation.

The Partnership to Engage Reform & Learn (PERL) – Accountable, Responsive & Capable Government Pillar (ARC) Managed by DAI

Integrity was contracted by the Accountable, Responsive & Capable Government (ARC) Pillar deliver Political Economy Support.

We are responsible

- To delivering a sound understanding to the programme of political economy, institutions, actors, incentives, and change processes around blockages that impede service delivery and governance reforms.

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- For Political Economy Analysis approach papers and concept notes, and regular updates of joint political economy analysis and election preparedness for ARC, in collaboration with ARC state, regional and federal teams.
- For highlighting risks and informing ways of working that are politically astute and effective in supporting government reform efforts.
- For assessing the political economy against potential service delivery issues identified, to ensure that interventions are both relevant and feasible.
- Identify opportunity where there is appetite in government and where reform can be driven externally through citizen voice.
- We consult closely with thematic expert, research organisations, and think tanks, among others. The ARC approach to PEA focuses on rapid and flexible response to provide real-time insights for improved decision making.
- We work closely with the Conflict Sensitivity Advisor and the Gender & Social Inclusion Advisor, as part of ACR's Community of Practice on PEA.
- We are responsible for the development of Political Economy Analysis tools and resources for internal and external consumption.

THE PARTNERSHIP TO ENGAGE REFORM & LEARN (PERL) – ENGAGED CITIZENS PILLAR (ECP) MANAGED BY PALLADIUM

Engaged Citizen Pillar (ECP) is working to support Nigerian Governments to become demonstrably



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better at prioritizing, tracking and accounting for the delivery of public goods and services that respond to the needs of citizens, who are themselves actively engaged in ensuring these. PERL builds in widely-recognised innovation in previous face of governance programming in Nigeria to put learning and adaptation at the center of this three-pillar programme. The Engaged Citizen Pillar effectively engaged citizens to bring about improvements service delivery and policy issues for the benefit of a greater number of Nigerians. Engaged Citizens Pillar supports partners to engage constructively with government's reform agenda, as well as a public priority for citizens. The core approach used by Engaged Citizens involves supporting locally-led processes of change, enhancing the role of local actors, brokering constructive multi-stakeholder partnerships, strengthening institutions for collective action, promoting attention to the mitigation of conflict, and facilitating social inclusion. Apart from Political Economy Analysis support shared between ARC and ECP, we are responsible for delivering ECP activities in Kaduna and Lagos States within the programme's wider architecture and in close collaboration with the ECP National Team, and other state, federal and regional teams.

MARITIME ANTI-CORRUPTION NETWORK (MACN)

MACN is a global business network working toward its vision of a maritime industry free of corruption that enables fair trade to the benefit of society at large. It is composed of 90-member companies who owns/manages nearly 8,000 ships in the network and Operates approximately 25% of global tonnage.

MACN strategy in fighting corruption focusses on-

- Strengthening members' internal anti-corruption management practices and programs through building Capacity; sharing best practices; creating tools, policies, and standards; and reporting on Performance and



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- Contributing to improvements in the external operating environment and
- The governance and management of MACN, including the formation of relevant partnerships, and the development of indicators of success.

As part of its efforts at contributing to the improvement of the external operating environment by catalyzing collective action from stakeholders, MACN in collaboration with the United Nations Development Programme (UNDP), the Technical Unit on Government and Anti-Corruption Reforms (TUGAR) and the Independent Corrupt Practices and Other Related Offences Commission (ICPC) commissioned a corruption risk assessment (CRA) in the Nigerian port sector in 2012.

The corruption risk assessment report made specific recommendations for action to eliminate corruption in the Nigerian port sector. Amongst the recommendations was a proposal for Ethics Training and Capacity-building programs to strengthen transparency and accountability of port stakeholders. In 2016, MACN contracted the Convention on Business Integrity (CBI) to lead the training on Ethics. Pursuant to this, The Convention on Business Integrity (CBI) has conducted a round of Training of Trainers (TOTs) in Lagos (Apapa and Tin-Can Island ports) Port Harcourt (Onne and Rivers Port Complex)- Calabar port between 2016 and November 2017. This was followed by a roll out for end users in the four locations. As at June 2018, a total of 1,000 officials of port agencies have been trained.



Our CEO- Mr. Soji Apampa is a contributor to BusinessDay Newspaper. His articles are published every Friday in the newspaper. Please watch out for the very insightful articles as he shares his perspective on Anti-Corruption issues.